

Annual Spring Conference

April 28th - April 30th, 2026

Entertainment
Business Meetings
Golf
Social Events
Networking



EMBASSY SUITES
HOTELS®



Southeastern Fastener Association
in an industry which "holds the world together"

Annual Spring Meeting at Embassy Suites by Hilton/Greenville Golf Resort & Conference Center

Tuesday, April 28th

1:00 p.m. Board Meeting
6:00 p.m. - 8:00 p.m. Opening Reception - **Palmetto Club**

Wednesday, April 29th

8:30 a.m. - 9:45 a.m. Golf (*The Preserve at Verdae*) on site
Driving Range Available
Check in at Pro Shop
10:00 a.m. Shot Gun Start
11:30 a.m. Depart for Food Tour (*Tour begins at noon*)
Downtown - Brick Street Cafe
6:00 p.m. Cocktail Hour
7:00 p.m. Dinner, Awards, Silent Auction - **The Terrace**

Thursday, April 30th

8:15 a.m. - 8:45 a.m. Membership Meeting
8:45 a.m. - 9:45 a.m. The State of the Fastener Industry: Economy, Technology, Trade, Trends & More - **Pinehurst**
Mike McNulty - Editor of Fastener Technology International magazine
10:00 a.m. - 11:00 a.m. Sales Success Tactics - knowledge from yesterday, today, & tomorrow - **Pinehurst**
Robbie Gilchrist - President of Capital Marketing & Bryan Wheeler - Sales Director at Star Stainless Screw
11:15 a.m. - 11:45 a.m. Plated Lunch
11:45 a.m. - 1:15 p.m. Understanding and Utilizing Artificial Intelligence - **Pinehurst**
Donald C. Monistere, CEO and President of General Informatics, an innovative information technology company
1:15 p.m. Drawing for complimentary Conference (New Orleans, LA)
Admission for 2027 and drawing for complimentary 2027 dues.
Winners must be present - prizes may not be transferred
Close Conference to end by 1:30

**Represent your company in our SWAG bag to be distributed to attendees.
Have a small piece of literature and some SWAG you'd like to share?
Contact Nancy Rich sefa@thesefa.com.
Let's send our attendees off with
some fun items along with info on our attendees!**

Travel Information

Annual Spring Conference | April 28th - April 30th Embassy Suites by Hilton/Greenville Golf Resort & Conference Center



Embassy Suites Greenville Golf Resort and Conference Center is located next to the Preserve at Verdae championship golf course. The conference center resort is six miles from downtown Greenville and 15 minutes from the airport. Enjoy made-to-order breakfast, and complimentary evening receptions.

670 Verdae Blvd, Greenville, SC 29607 | 864-676-9090

Rooms available for a low rate of \$175 Cut off date for discounted rate is April 6th

Check in is at 4:00 p.m. and check out is at noon.

Booking QR Code below (or go to www.theseffa.com and click on link provided under news)



Airport Travel:

The nearest airport is Greenville-Spartanburg Int'l Airport which is 15 minutes from the resort.

Contact hotel (864-676-9090) for availability of free airport shuttle.

Driving Directions from Airport:

I-85 S via the ramp to Greenville
Take exit 51 for I-385 toward Columbia/Greenville
Keep left at the fork to continue toward I-385 N
Keep right to continue on Exit 51C and merge onto I-385 N
Take exit 37 for Roper Mountain Rd
Turn left onto Roper Mountain Rd
Continue straight onto Verdae Blvd
At the traffic circle, take the 2nd exit and stay on Verdae Blvd



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EMBASSY SUITES •

Greenville Golf Resort & Conference Center

The Preserve
at Verdae

**Embassy Suites by Hilton/Greenville
Golf Resort & Conference Center**

670 Verdae Blvd
Greenville, SC 29607
864-676-9090

Southeastern Fastener Association

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**The Southeastern Fastener Association
will be hosting a Spring Conference on
April 28th - 30th, 2026 in Greenville, SC
SEFA invites members and fastener friends
to join for a great event in a great location.**

Event Photos Note: SEFA will be taking photos at this Spring Conference. These images will be used by SEFA in SEFA publications, social media, website and industry publications. By registering for this event you agree to photos being used as stated above.

